

NEWS RELEASE

-For Immediate Release-

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PLANNING UNDERWAY FOR 4th ANNUAL 3-DAY WEST OAK LANE JAZZ AND ARTS FESTIVAL JUNE 22, 23, 24, 2007. With over 400 musicians, including OHIO PLAYERS, WAR, ROY AYERS, PIECES OF A DREAM, KEVIN MAHOGANY, PAT MARTINO and VISUAL ARTISTS including ADRIENNE MILLS, PAUL GOODNIGHT, TOM McKINNEY, KELVIN HENDERSON, and more.

March 6, 2007...Philadelphia, PA, the Ogontz Avenue Revitalization Corporation (OARC) is currently working on details for the 4th annual West Oak Lane Jazz and Arts Festival scheduled for June 22, 23, and 24, 2007 on the 7100 to 7200 blocks of Ogontz Avenue in Northwest Philadelphia. The annual festival will feature 3 days of non-stop music on 4 outdoor stages with over 400 musicians including OHIO PLAYERS, WAR, ROY AYERS, PIECES OF A DREAM, KEVIN MAHOGANY, PAT MARTINO, and more. LifeLine Music Coalition, Inc is producing the music program. This year's visual artists will include ADRIENNE MILLS, PAUL GOODNIGHT, TOM McKINNEY, KELVIN HENDERSON, and over 70 fine arts and craft vendors. The visual arts program is being produced by October Gallery. The festival is FREE and open to the entire family. www.westoaklanefestival.com.

"On the success of last year's fest we are pushing even harder to make this the best and biggest free Jazz and Arts Festival in the nation. Last year's three-day event attracted over 100,000 people. These "festival warriors" braved the rain and wind to listen to the music and purchase items from the many visual artists and vendors. This wonderful family event has drawn people from around the world. This year, streets will be closed from early Friday morning through Sunday evening. I am very excited to have the event open on Friday evening with Philly's own Pieces of a Dream followed by Roy Ayers", said Jack Kitchen, Chief Executive Officer of OARC. "It is important to remember that you can park your vehicles at the Cheltenham Mall at Rt. 309 and Cheltenham Ave. and enjoy the five minute ride on one of the festival trolleys traveling to and from the event. Come on out and enjoy the music and art in West Oak Lane."

In addition to the '04 and '05 and '06 West Oak Lane Jazz & Arts Festivals, OARC has been presenting a monthly cultural calendar of events of FREE live music and poetry in West Oak Lane since August 2004. OARC also produces the Northwest Philly Jazz & Arts Series pre-fest events at venues throughout Northwest Philadelphia, which run thru May 2007. www.oarcphilly.org The Ogontz Avenue Revitalization Corporation (OARC) is a non-profit, 501 C (3) community development corporation established by community residents and State Representative Dwight Evans in 1983. OARC's mission is to create and stimulate economic development and improve the quality of life throughout Northwest Philadelphia.

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