

## **NEWS RELEASE**

-For Immediate Release-

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**PRESS CONFERENCE TO ANNOUNCE  
THE 4<sup>TH</sup> ANNUAL WEST OAK LANE JAZZ & ARTS FESTIVAL  
PRESS CONFERENCE DATE: TUESDAY, MAY 22, 2007 10 AM.  
OGONTZ GRILL  
7152 OGONTZ AVENUE, PHILADELPHIA, PA**

May 3, 2007...Philadelphia, PA, The Ogontz Avenue Revitalization Corporation (OARC) will hold **PRESS CONFERENCE ON TUESDAY, MAY 22<sup>ND</sup> AT 10AM AT THE OGONTZ GRILL, 7152 OGONTZ AVENUE, PHILADELPHIA** to announce the details of the **4<sup>TH</sup> ANNUAL WEST OAK LANE JAZZ & ARTS FESTIVAL**, scheduled for June 22, 23, and 24, 2007 on the 7100 to 7200 blocks of Ogontz Avenue in Northwest Philadelphia. The annual festival will feature 3 days of non-stop music on 4 outdoor stages with over 400 musicians including OHIO PLAYERS, WAR, ROY AYERS, PIECES OF A DREAM, KEVIN MAHOGANY and more. LifeLine Music Coalition, Inc is producing the music program. This year's visual artists will include ADRIENNE MILLS, PAUL GOODNITE, TOM MCKINNEY, and KELVIN HENDERSON and over 70 fine arts and craft vendors. The visual arts program is being produced by October Gallery. The festival is FREE and open to the entire family.

[www.westoaklanefestival.com](http://www.westoaklanefestival.com).

In addition to the '04 and '05 and '06 West Oak Lane Jazz & Arts Festivals, OARC has been presenting a monthly cultural calendar of events of FREE live music and poetry in West Oak Lane since August 2004. OARC also sponsors the Northwest Philly Jazz & Arts Series, pre-fest events at venues throughout Northwest Philadelphia, which runs thru May 2007.  
[www.oarcphilly.org](http://www.oarcphilly.org)

The Ogontz Avenue Revitalization Corporation (OARC) is a non-profit, 501 C (3) community development corporation established by community residents and state Representative Dwight Evans in 1983. OARC's mission is to create and stimulate economic development and improve the quality of life in the West Oak Lane community.

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